

# Kaya Fleming

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## EXPERIENCE

### **Good Food Collective** | Durango, CO— *Communications Intern*

Jan 15- May 1

- Created a company style guide for use by future employees
- Curated posters, social media posts, and newsletter graphics
- Captured content at events
- Updated large food assistance data bases by contacting the listed resources and validating their hours, services, and location.

### **Durango Creative District** | Durango, CO— *Public Art Master Plan Intern*

Aug 2025- Dec 2025

- Created a Public Art Master Plan, informing the city of donors and location of pieces
- Curated a pleasing and informative InDesign doc to be viewed online and in print
- Crafted bold, action-driven content to inspire artists and promote attendance to local events
- Tracked community events and developments to keep our followers up to date

### **Self Employment** | Durango, CO— *Vector Artist*

Oct 2025- Present

- Converted hand drawn images in to vector images using illustrator
- Communicated with artist to ensure satisfaction
- Managed multiple projects at once while setting my own deadlines

### **Peer Educator** | Durango, CO — *Peer Educator*

Aug 2025- April 2026

- Supported students in problem solving
- Encouraged open communication
- Worked towards a supportive and collaborative approach to teaching
- Offered assistance in editing, grammar and syntax
- Curated lesson plans to then present them to the class

### **81301 Coffee House and Roasters** | Durango, CO — *Barista Manager/ Coffee Roaster*

Sep 2021- Present

- Lead my team of baristas towards skill development and growth
- Communicated the desired outcome with the team in a supportive and transparent way.
- Monitored backstock, ensuring our supply of coffee met all needs of the shop, wholesale clients, and online customers

### **Esters Garden** | Salt Lake City, UT— *Social Media Manager/ Grant Specialist*

May 2019- Sep 2021

- Created content for social media
- Attended and photographed events to them promote our organization
- Distributed excess food to local food banks
- Researched appropriate grants and applied to them alongside our team of five grant specialists

## **Earth Guardians | Salt Lake City, UT— *Social Media Manager***

Jan 2019- May 2020

- Created content for social media to bring awareness to our local guild
- Attended rallies and protests invoking change in environmental legislation
- Worked alongside SLC Air Protectors and other environmental organizations to stand as a united front against environmental injustices.

## **EDUCATION**

### **Fort Lewis College | Durango, CO — *BA in Communications Design***

Aug 2024- April 2026

- Expected graduation May 2026
- Springboard Fellow
- Peer educator
- 4.0 GPA

### **Salt Lake Community College | Salt Lake City — *Associates in Communication***

Aug 2019 - Dec 2021

- Graduated with honors

## **RELEVANT COURSES**

### **Advertising Design**

- Developed three dimensional product packaging that included: three different flavored drinks and a container to hold them.
- Nontraditional ad campaign of our choice
- Cohesive ad campaign to be shown in print, online, and televised.

### **Branding Systems**

- Crafted wayfinding systems with clear messaging and design consistency throughout the building
- Applied organizational brand standard to ensure consistency across platforms and formats

### **Springboard Fellowship**

- Honed public speaking skills to efficiently communicate ideas
- Advanced writing skills through persuasive essays, resume building, and grant applications
- sharpened skills in professionalism and team building

### **Advanced Typography**

- Created type specimen book and posters with consistent messaging and adherence to brand standards
- Hand crafted an original font in illustrator to showcase creativity and design skills

### **Print Design**

- Crafted bold, action-driven content to promote local organizations through logo design, printed advertisements, and business cards
- Curated band posters for local artists to promote attendance
- Generated brochure templates to highlight type fonts